

Dr. Babasaheb Ambedkar Open University
Term End Examination July – 2026

Course	: BBA	Date	: 08-07-2026
Subject Code	: BBAR24503	Time	: 11:30am to 01:45pm
Subject Name	: Entrepreneurship Development	Duration	: 02.15 Hours
		Max. Marks	: 70

Answer the following Questions.		Marks
Q-1	What is an Entrepreneurship Development Programme? Explain its need. OR Identify and explain any seven sources of business idea generation.	14
Q-2	Describe the various types of entrepreneurs. OR Examine the crucial components of a business model.	14
Q-3	State the characteristics of small enterprises and outline their benefits. OR Clarify the steps involved in project formulation.	14
Q-4	Define bootstrapping and explain its stages, benefits, and limitations. OR Discuss the significance of financial statements and describe their key elements.	14
Q-5	Write a short note: (Any two)	14
1	Development of women entrepreneurs	
2	Small Industries Development Bank of India (SIDBI)	
3	Knowledge management tools	
4	Types of sick companies	
5	Types of innovation	
